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Featured Articles

Advising a Franchisee on a Franchise Agreement and Franchise Regulatory Requirements in Malaysia



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Important Considerations When Handling Intellectual Property Commercialisation

deal, what to consider in a comprehensive franchise agreement, and more!

What is Intellectual Property ("IP") commercialisation and how should it be approached? This article addresses some of the key issues and considerations in preparing an IP commercialisation arrangement. It also provides a general guideline to manage these transactions.

To learn more, click here.



Assisting Lawyers

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